



**LiveTicket.Tv**  
your Ticket to the Game!

### **Scroller**

1. You can find your scrollers in Layer 1 and 2 respectively. It is the same to change both of them.
2. Go to LiveTicket.Tv
3. Log In
4. Go to Sponsor Downloads
5. Go to (School Name) Scroller/Logo/Color Block
6. Download Scroller in Video 1 Slot
7. Right Click and Save Link as to Download Scroller
8. Go to Wirecast
9. Click on your scroller in layer 1
10. Click on the 2 arrows on the left-hand side of the screen
11. In shot layers (Three Pieces of Paper) right click on your old scroller
12. Click on replace, media files, and browse disk in the menu.
13. Find the new scroller and double click on it to bring it in
14. Go to Shot Layer Properties (Three Sliders)
15. Click the gear wheel next to size and set to adjust by percentage.
16. Set your size to 40%

17. Repeat Steps 10-16 for the Scroller in Layer 2

### **Audio Ads**

The contact person at each school will be notified via email if there are updated ads or new ads that need to be used.

1. Go to LiveTicket.tv
2. Log into LiveTicket.tv (into your Control Panel)
3. Go to Sponsor Downloads.
4. Find the Ad you need to download (Audio Ads have 2 parts, an .mp3 and a .jpg/.png file. You need both, you will find the .jpg/.png file under Banner 1: or Banner 2:, and you will find the .mp3 under Audio 1: or Audio 2:.)
5. Right Click the File Name and Click Save Link As
6. Save the link to your Hard drive (Under File Name in the Save As Type box, You need to select MPEG Audio for the .mp3 file and JPEG/PNG Image for the .jpg/.png file or the All Files Option to save the file)
7. Open or Go to Wirecast
8. In your Production module, find your Audio Ads playlist (Always in layer 2)
9. Double click the playlist or Click the Audio Ads Playlist tab in Wirecast to open the playlist.
10. If adding a new ad, duplicate one of the ads you already have created (Click the gear icon of an ad you want to duplicate and then click duplicate shot)
11. Once you have duplicated your ad, click on the duplicated ad, and click the 2 arrows on the left-hand side of the screen.
12. Click on Shot Layers (Three Pieces of Paper)
13. Select the JGP/PNG image and Right Click on it, then go replace media, media files, browse disk and find your new JPG/PNG Banner and select it.

14. When doing this the image should auto size and place itself where the old image was. If it doesn't, go to the Shot Layer Properties (Three Sliders) and put in the following, 475,30 (713,45 for 1080P) for the positioning and click the gear wheel next to size and set to adjust by percentage and put 22% as the size.
  - a. If this doesn't work match the image to the settings of another audio ad or do the best you can to match it to your other audio ads (if you have to match it by hand do it with careful detail and make sure it is really close to your other ads)
15. Once your image is in, go back to Shot Layers (Three Pieces of Paper)
16. Select the .mp3 file, right click on it and go replace media, media files, and browse disk, find your .mp3 file you just downloaded and select it/bring it in.
17. I always play my ads once I get the audio in to check the sound levels. You can do this by pressing the play button underneath the preview window.
18. The audio of the audio ad should be right around -10db (you can check this in the sliding green bars next to the windows in Wirecast.)
19. Click on the two arrows on the left side of the screen.
20. Click on Shot Layers (Three Pieces of Paper)
21. Select your audio ad .mp3 file
22. Click on the sound icon in the top left of Wirecast (Audio Properties)
23. Adjust the sound percentage as needed to get it to -10db. (Type in the number you want, it will go past 199% if you type in the number)
24. Go to source properties (three dots in a circle) and set when finished to hold and uncheck remember position when not live.
25. After this, check the duration of the ad, it needs to be 1 second longer than the .mp3 file make sure that the audio ad does not get cut off.
26. To do this, click on shot layers, select the .mp3 file and then look below the preview window to check the time

27. To set the time click on the gear wheel on the ad and go to modify duration then set the time to 1 second after the mp3 file.

28. Then go back to Shot Layers (Three Pieces of Paper)

29. Select the just text or text shot that has the ad name

30. Go to the three dots in a circle

31. Change the name to match the name of the advertiser you are adding

32. Once this is done go to the gear wheel on the ad again, click, and go to rename shot and put the advertisers name there as well.

## Picture in Picture Video Ads

The contact person at each school will be notified via email if there are updated ads or new ads that need to be added.

1. Go to LiveTicket.tv
2. Log into LiveTicket.tv (into your Control Panel)
3. Go to Sponsor Downloads
4. Find the Ad you need to download (videos will always be in .mp4 and in the Video 1: or Video 2: box)
5. Right Click the Video File Name and Click Save Link As
6. Save the link to your Hard drive (Under File Name in the Save As Type box, You need to select MPEG-4 Video or the All Files Option to save the file)
7. Open or Go to Wirecast
8. In your Production module, find your Audio Ads playlist (Always in layer 2)
9. Double click the playlist or Click the Audio Ads Playlist tab in Wirecast to open the playlist.
10. Right Click on one of your Picture and Picture video ads that are already there and click Duplicate shot
11. On the duplicated shot, Go to Shot Layers (Three Pieces of Paper)
12. In Shot Layers Right Click on the Video and go Replace Layer, Media Files, and Browse disk and select the video ad you want to put in
13. Once the video ad is in, go to Shot Layer Properties (Three Sliders) and you want to set the Video ad size to 60%
  - a. You may have to click on the gear wheel next to the size and click adjust by percentage.
14. Once the video is resized click on the play button below the preview window to start playing the video.

15. Check the audio of the video in your preview sound bar, it should be around -3db
  - a. If you need to increase the volume go to the sound icon (Audio Properties) in the top left corner of the screen next to your Shot Layer Properties (Three Sliders)
  - b. Click in the volume box with the percentage in it and type in the number you want the video to be set at. Make sure the volume is a -10db
16. Once the video is sound checked go to the Three Dots in a Circle in the top left corner and you want to check your out point, set the video to hold instead of loop, and uncheck remember position when not live.
17. Once this is done, right click on the ad in the playlist and go to modify duration and set that duration to one second after the out point in the Three Dots in a Circle menu.
18. Right click on the ad again and click rename shot to rename it in the playlist.
19. Once that is done, go back to Shot Layers (Three Pieces of Paper) and click on the text in the list.
20. Go to the Three Dots and a Circle and change the text from the old sponsor name to the sponsor that you just put in.