



LiveTicket.Tv
your Ticket to the Game!

How to create events on YouTube

1. Go to YouTube.com
2. Click on your logo in the top right corner. (Sign in if you are not already signed in.)
3. Go to YouTube Studio.
4. Click on the Create Button in the top right.
5. Click on Go Live.
6. Click on the manage tab, it is the calendar icon on the left.
7. Click on schedule stream in the top right corner.
8. Put in your title in the title slot. Add the proper acronym to the end of the title in parentheses. (VB) (FB) (GBB) (BBB) and (WR)
9. Set your category to sports.
10. Click the option No, Not Made for Kids at the bottom of the menu.
11. Click Next at the bottom.
12. Select Subscribers Only for the Live Chat Participation
13. Click Next at the bottom
14. Set your video to public (This is the default option).
15. Set your date and time. Match this date and time up to your event in your schedule on LiveTicket.Tv. (See the section How to Embed to your LiveTicket.Tv page steps 1-5 if

you need to know how to find out what time your event is set to in your LiveTicket.Tv schedule.)

16. Remember to allow embedding if you are a new channel.

a. Here is how you allow embedding

- i. Now go to YouTube.com
- ii. Click on your icon in the top right corner.
- iii. Go to YouTube Studio
- iv. Click on Content in the list on the left.
- v. Click on Live just off to the right of Content
- vi. Click on the thumbnail of the event you have created.

1. If you have a new account on YouTube, i.e. just came on our network in the last year, you will need to allow embedding on every video you create or it will not embed properly.

- a. To do this, scroll down on the page you are currently on and click show more.
- b. Keep scrolling down till you see a checkbox that says allow embedding beside it.
- c. Click that checkbox.

i. You will have to do this for every video you create.
It is how YouTube is handling embedding for new channels.

d. Then click save changes in the top right corner.

How to embed to your LiveTicket.Tv page.

1. First there are two ways to embed to your LiveTicket.Tv page. First, you can manually embed and you will use this method when you have a featured event like a concert, play, or any event that does not have a sport category. Second, there is an auto embedding system provided that you set your YouTube event up with the proper acronym and with the same time as the schedule on your LiveTicket.Tv site.
2. First, lets go over the second method because it is the easiest to use if set up correctly.
3. In order to get events to embed automatically you need to match up a few criteria. You will need to have the proper acronym, the same time, and the same date on your YouTube video as the event in your schedule on LiveTicket.Tv.
4. To find the information above, go to LiveTicket.Tv and log in in the top right corner.
5. Once you have logged into your website admin page go to edit schedule for the sport you are creating an event for. Once you are in that schedule, find your upcoming event and you can find the date and time there. Match this date and time up to your YouTube event. (This is more easily done by setting your YouTube event time to the time in your schedule when creating your event on YouTube.)
6. You will want to create your YouTube events around 24-48 hours before the start of your event so that the system can automatically embed your event. You can create your events earlier than this if you want.
 - a. Be sure to check your LiveTicket.Tv site before your game to make sure that your event embedded.
 - i. If your event does not automatically embed, go to LiveTicket.Tv, log in, go to edit schedule for the sport you are covering, find your event, click on the pencil and paper icon to the right of the event, and you can paste your

embed code into the event embed box. Just follow the steps for the long way to embed to your LiveTicket.Tv website if you need to know how to get your embed code from YouTube.

7. Remember to allow embedding if you are a new channel.

a. Here is how you allow embedding

- i. Now go to YouTube.com
- ii. Click on your icon in the top right corner.
- iii. Go to YouTube Studio
- iv. Click on Content in the list on the left.
- v. Click on Live just off to the right of Content
- vi. Click on the thumbnail of the event you have created.

1. If you have a new account on YouTube, i.e. just came on our network in the last year, you will need to allow embedding on every video you create or it will not embed properly.

- a. To do this, scroll down on the page you are currently on and click show more.
- b. Keep scrolling down till you see a checkbox that says allow embedding beside it.
- c. Click that checkbox.

i. You will have to do this for every video you create.
It is how YouTube is handling embedding for new channels.

d. Then click save changes in the top right corner.

Here is the long way to embed to your LiveTicket.Tv website.

1. This is the first method listed above.
2. Go to LiveTicket.Tv and log in in the top right corner.
3. Click on Featured Games in the list on the left.
4. Now go to YouTube.com
5. Click on your icon in the top right corner.
6. Go to YouTube Studio
7. Click on Content in the list on the left.
8. Click on Live just off to the right of Content
9. Click on the thumbnail of the event you have created.
 - a. If you have a new account on YouTube, i.e. just came on our network in the last year, you will need to allow embedding on every video you create or it will not embed properly.
 - i. To do this, scroll down on the page you are currently on and click show more.
 - ii. Keep scrolling down till you see a checkbox that says allow embedding beside it.
 - iii. Click that checkbox.
 1. You will have to do this for every video you create. It is how YouTube is handling embedding for new channels.
 - iv. Then click save changes in the top right corner.
10. Click on the link on the right hand side of the page right under the video thumbnail.
11. Now once you have clicked on the link and are on the watch page, click on Share below the video.
12. Click on Embed and you can copy the embed code that shows up.

13. Go back to LiveTicket.Tv
14. Right click and paste the embed code into the featured game slot.
15. Change your embed code width to 640 and height to 360.
16. Click Save Featured Games at the bottom of the page.